**Generate 9\_16 Images from Content and**

Brand Guidelines

What does this do?

* **Starts with a Trigger:** It kicks off when you click “Test workflow” to generate a 9:16 aspect ratio image.
* **Retrieves Content & Guidelines:** The workflow pulls brand guidelines and blog/SEO content from Airtable so it knows the visual style and messaging to use.
* **Prepares Content for Video:** It processes the retrieved content—filtering keywords, splitting out related content, and preparing short-form video script ideas.
* **Generates Image Prompts:** Using the content and style guidelines, it creates detailed image prompts. These prompts are further improved by an AI ([Leonardo.ai](http://leonardo.ai/)) to ensure they’re optimized for image generation.
* **Calls** [**Leonardo.ai**](http://leonardo.ai/) **to Generate Images:** The refined prompts are sent to [Leonardo.ai](http://leonardo.ai/) (using their Phoenix 1.0 model) to generate scene images and a video thumbnail, all in a vertical 9:16 format.
* **Waits and Retrieves Results:** It waits for the generation process to complete, checks the status, and then fetches the final image URLs.
* **Saves the Assets:** Finally, it adds asset details (like the image URL and metadata) to Airtable, so you have a record of your generated content.